

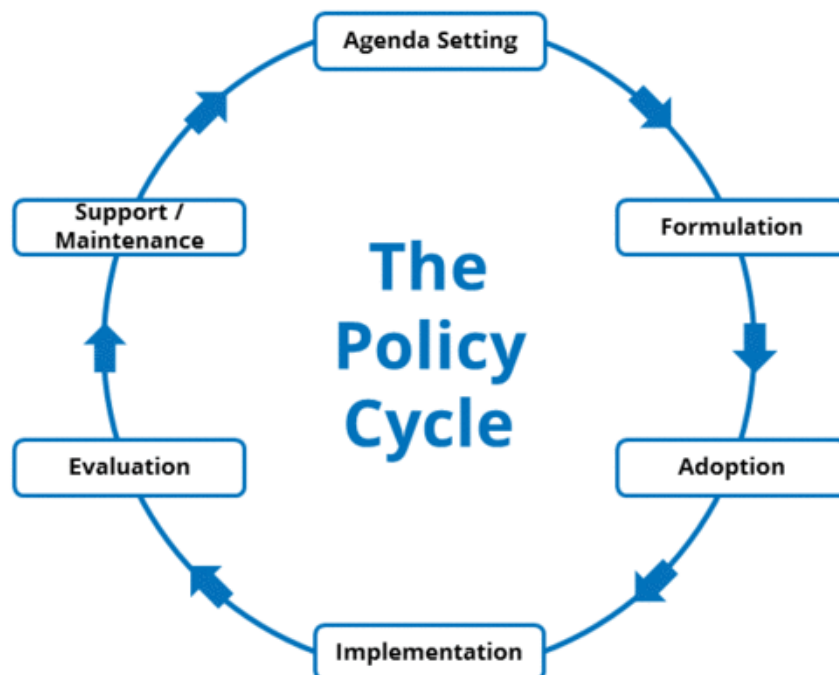
A working definition of advocacy: a means of initiating change by proposing policy solutions.

Other definitions:

- Advocacy is an activity by an individual or group that aims to influence decisions within political, economic, and social systems and institutions.
- Advocacy is the act or process of supporting a cause or proposal
- Advocacy in all its forms seeks to ensure that people, particularly those who are most vulnerable in society, are able to: Have their voice heard on issues that are important to them. Defend and safeguard their rights. Have their views and wishes genuinely considered when decisions are being made about their lives.

What forms of Advocacy are there?

Advocacy ranges from highly formal and structured interest group advocacy, to media and mass advocacy to community and interpersonal norm shifting.



Reflect on advocacy in your setting

- who are the decision makers in regards to youth work policy? who is making the decision?
- how is policy affecting you?
- how would you advocate for change?
- which are the organisation you engage with?